

Friends of Duluth Public Golf
Minutes of the Organizational meeting

February 12, 2018

Enger Park Golf Course Clubhouse

1. FODPG president Chris Stevens commenced the meeting at 6 p.m.

Board members present:

Chris Stevens (President)

Tim Lee (Vice President)

Paul Paczynski (Secretary/Treasurer)

Sue Harney (Executive Committee)

Trish Lilliberg (Executive Committee)

Dick Frank

Sulo Kangas

Bob Pugliese

Jacob Scheitlin

Greg Swor

Board members absent:

Chris Manchester

There were also roughly 20 other FODPG members present

2. Chris Stevens will be meeting with City staff this week to discuss financial documents, liability clarification regarding use of volunteers, and season pass membership lists. Meeting information will be forwarded to members afterwards.
3. A motion by Tim Lee/Greg Swor and approved for the Vice President to proceed with obtaining the 501C3 designation
4. Suggestions for marketing, mission statement, and Board/City/Billy Casper relationships were discussed. No formal action was taken at this time; however, Chris Stevens outlined a general process of committees meeting and making recommendations to the Board for formal action.
5. Next meeting: February 26, 2018. Board meeting at 5:30pm, Committee at 6:00pm at Enger Park Clubhouse

6. Notes from Brainstorming Session:

The audience broke into committees as listed below. Chris Stevens instructed the committees to write down their suggestions, review the suggestions offered on the website/facebook pages, and then report to the full group later in the meeting. Each committee was assigned to elect a chair.

Marketing/Advertising:

- TV, radio, newspaper articles to reach interested golfers. If anyone has a contact, please offer it to the committee.
- Members tell 5 people, those 5 tell 5, etc.
- Formal interviews w/news staff
- presentations
- CSS marketing professor has volunteered to work with us.
- Chair Sue Harney, Spokesperson Rob Lucas.

Chris encouraged committees to present a united front and tell our story in the same way when we are meeting with people.

Financial:

- Requests made to the City for data useful to make analysis and permission to review Billy Casper's financial data.
- If they are to review financials from 1990 to present, Board needs to prioritize purpose.

The two week goal is to have the 501c3 application paperwork completed and a bank account established to accept donations.

Membership:

- Membership lists will be requested at the City meeting this week.
- Members email Tony their availability for meeting prior to Feb 26th.
- Suggestion: A Spring pancake breakfast membership drive held at Enger Park Clubhouse.

Maintenance:

- City approval for volunteers needed.
- Have a Volunteer Day.
- Prioritize maintenance plan for courses.
- Possibility of using "Half & Half" tax for building a new Enger clubhouse with year round use including access to hiking and biking trails.

Capital Improvement:

- \$12 million
- Work together w/Dale Wesselman to outline needs.
- Green fees - feasibility study for optimum amount.
- Pro/Con of closing Lake 9; two courses/54 holes - 67,000 rounds year.

Dennis Isernhagen suggested that a personal visit to Visit Duluth offices should be made. Nordic Ski Association should also be visited; they recently raised \$500,000 with a City match for trails and building at the base of Spirit Mountain.

The meeting adjourned at 7:00 pm.